

# WILL ROBERTS

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## EDUCATION

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### THE GEORGE WASHINGTON UNIVERSITY

#### Bachelor of Arts in Journalism and Mass Communication

School of Media and Public Affairs

Dean's List

GPA: 3.71

Washington, DC

Expected Graduation May 2024

## PROFESSIONAL EXPERIENCE

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### RMR & ASSOCIATES

#### Public Relations Intern

Rockville, MD and Washington, D.C.

May 2023—August 2023

- Curated and wrote press releases for real-estate clients garnering multiple media placements in newsletters and social media posts.
- Researched different markets for clients in real estate and healthcare.
- Communicated with monthly magazine publications about features and placements.

### 303 MAGAZINE

#### Lifestyle + Culture Desk Editorial Intern

Denver, CO

June 2022—August 2022

- Wrote and published six online articles, including July 2022's most viewed article.
- Interviewed subjects for articles, including filmmakers, media curators, and entrepreneurs.

### FATHOM CREATIVE, INC

#### Intern

Washington, D.C

May 2021—August 2021

- Served as the primary point of communication between clients and website developers to ensure client goals were met in accordance with developer outputs.
- Individually created and modified websites for specific clients in order to create a cohesive brand identity for clients' companies.

## ACADEMIC EXPERIENCE

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### GW-TV

#### General Manager

Washington, D.C

August 2022—Present

- Manage the GW-TV staff and team, including weekly meetings, in and out of studio shoots, and organizes events.
- Direct and produce shoots, including technical directing, high-definition camera operation, and monitoring sound levels in the audio booth, for each 30-minute episode.
- Represent GW-TV in discussions with other on-campus organizations, campus authorities, and off-campus groups

### DISTRICT DEBRIEF

#### Executive Producer

Washington, D.C

February 2022—May 2023

- Led weekly meetings with the show's writers and cast, as well as directed, produced, and edited the show every month.
- Utilized video and graphic editing skills on a variety of sketches using Adobe Premiere Pro and Adobe Photoshop.

## PROFESSIONAL SKILLS

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- Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator, Logic Pro, Microsoft Office, Cue Script, Cision, WordPress.