

# WILL ROBERTS

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## EDUCATION

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**The George Washington University**

**Bachelor of Arts in Journalism**

School of Media and Public Affairs – Journalism and Mass Communication

Dean's List

**Washington, DC**

**May 2024**

## EXPERIENCE

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**RMR & Associates**

**Public Relations Intern**

**Rockville, MD and Washington, D.C.**

**May 2023 - August 2023**

- Curated and wrote press releases for real-estate clients garnering multiple media placements
- Researched different markets for clients and communicated with publications about features

**303 MAGAZINE**

**Lifestyle + Culture Desk Editorial Intern**

**Denver, CO**

**June 2022 - August 2022**

- Wrote and published six online articles, including July 2022's most viewed article
- Created in WordPress and interviewed subjects for articles, including filmmakers, media curators, and entrepreneurs

**FATHOM CREATIVE, Inc**

**Intern**

**Washington, D.C**

**May 2021 - August 2021**

- Managed a variety of tasks including assisting with website design and production on WordPress, compiling data, inputting data into website design, as well as other data and spreadsheet projects

**GW-TV**

**General Manager**

**Washington, D.C**

**August 2022 - Present**

- Manages the GW-TV staff and team, including weekly meetings, in and out of studio shoots, and organizes events
- Directs and produces shoots including technical directing, high-definition camera operation, and monitoring sound levels in the audio booth, in order to produce 30-minute episodes

**District Debrief**

**Executive Producer**

**Washington, D.C**

**February 2022 – May 2023**

- Lead weekly meetings with the show's writers and cast, as well as directed, produced, and edited the show every month
- Utilized video and graphic editing skills on a variety of sketches using Adobe Premiere Pro and Adobe Photoshop

## PROFESSIONAL SKILLS

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- Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator, Logic Pro, Microsoft Office, Cue Script, Cision, Television Directing and Producing, WordPress, Public Speaking, Documentary making, Podcast Production